



DESIGN / MASTER PHOTO RETOUCHING
PRINT & WEB

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Philadelphia, PA
(Moving to Rhode Island 2017)

EXPERIENCE

Bodek & Rhodes // Full Time freelance retoucher + color correction, video editing
Oct 2013 - Oct 2016 | Philadelphia, PA
Bodekandrhomdes.com / Fashion & apparel distributor

As one of two in house Photo Retouchers I was responsible for processing hundreds of Hi-Res images per week for use in an interactive online designer, and a large yearly print catalog. Typical duties included complex layer masking, maintaining a consistent corrected color on fabrics so garments match across the brand, detailed adjustment of skin tones, hair masking, and artifact removal. Upon the completion of each style I created droplets to batch process folders to their according outlet, either to the Marketing or Web developers. Also assisted on product photo shoots working with the photographer to approve lighting levels and product angles to ensure the best foundation for the images before the editing stage.

As my Freelance contract expanded my duties have included animation and video editing for multiple internal corporate projects, as well as creating vector artwork for the large online design image pool.

Using:   } CC

Ox Bow Decor // Freelance Designer & Image Retoucher
October 2012 - present
oxbowdecor.com

Working closely with the owner of Ox Bow Decor I am solely responsible for bringing vintage styled ideas to life for an output to canvas printing. This is a quickly growing business with products available in over 150 retail locations across 44 states. 2013 retailers will include the *HomeGoods*, *Ducks Unlimited*, and *Target* Spring/Summer catalogs.

Using:   } CC

- Illustration
- Color addition & correction
- Vintage texture (in the appropriate aesthetic)
- Photo retouching (extensive catalog work)
- Print file preparation
- Print inspection

QRST's Screenprinting & Embroidery // Graphic Designer
August 2010 - August 2013 | Somerville, MA
qrsts.com

As the Graphic Designer / Art director I was responsible for the designs and file preparation of an increasingly busy shop, while working one-on-one with clients, catering especially to both Harvard & MIT campuses along with various radio & print related media outlets. Additionally I successfully managed the companies digital printing division, an ever expanding portion of the business which used industry leading equipment and required an extreme attention to detail in image preparation, and fulfilling order deadlines.

Using:    } CS6

- CMYK spot color file preparation
- Color separations, color correction
- Vector drawing
- Website updating & maintenance
- Writing action sets
- Print inspection before final production

--- **Natural Cloud Cover by Mish Michaels** // Freelance Designer

May 2012 - Feb 2013 (+ present where necessary)
naturalcloudcover.com

I was approached by Boston Meteorologist Mish Michaels (CBS, The Weather Channel) in the spring of 2012 to assist with designing a weather themed organic clothing line for babies and young children. With just some rough sketches to go by I pulled out pieces of her original sketches and merged them with clean vector elements for a cohesive arrangement across each individual product.

This assignment quickly branched into other applications, including designing graphics for a large showroom booth to display the product line, repairing an entire catalogue of photos after crucial changes were made to the fabric colors & garment fitting, and the artwork & layout for a children's music album in the form of a 5 panel digipak. I was additionally responsible for all print collateral related to the project, being: business cards, feature sheets, product labels, note cards, and mailing labels.

Using:    } CS6

- Vector artwork
- Digitizing of clients sketches
- Typographic layout
- Photo Retouching (Portrait & Catalog)
- CD digipak Design & Layout
- Booth display related design & layout
- Print supervision

--- **NHS Print** // Layout Designer

Dec 2004 - April 2006 + May 2008 - August 2010
Franklin, MA
NHSprint.com

In my first working position as a designer I assisted a small team of Graphic Layout Designers with marketing collateral for the real estate industry. This included direct mailings, postcards, catalogues, calendars, and business cards for agencies, as well as the individual real estate agents. After the housing market bubble burst in 2006 I spearheaded a new division within the business by offering my screenprinting knowledge to help the company serve a broader customer base.

Using:  } CS3  } v4

- Type formatting
- Image layout
- Color separations & registration

EDUCATION

Art Institute of New England // Multimedia Design
Brookline, MA
Concentration in Print Design | Layout | Photography
Digital Video & Audio production / Editing

SKILLSET

[PC/MAC]

Adobe Photoshop CC | Illustrator CC
Final Cut Pro X | Ableton Live 9 | Sketchup 8
Dreamweaver CC | Indesign CC | Adobe Premiere
CorelDraw | Microsoft Office suite
+Extensive background in Print/Photography/Apparel